What's Happening

MAY/ JUNE 1984

COMMUNITY HEALTH EDUCATION PROGRAMS

All lectures are free and geared to senior citizens. Topics are subject to change. For a complete listing of topics call 666-3206.

May

Care of Bones & Joints with Arthritis. 125 Valencia St. Center

Prevention of Assault & Rape. Noe Valley Senior Center, 1021 Sanchez St.

Weight Control & Diet. Francis of Assisi Community Senior Center, 145 Guerrero St.

Exercise for Older Adults. St. Mary's Cathedral Senior Center, 111 Gough.

Relieving Tension. Mission YMCA Senior Center, 4080 Mission St.

Heart Disease. Senior Nutrition Program, Laguna Honda Hospital, 375 Laguna Honda Blvd.

Orthopaedic Problems. Congregation Beth Shalom, 320 15th Ave.

Arthritis. St. Philips Senior Center, 725 Diamond St.

Diabetes. Seventh Avenue Presbyterian Senior Center, 1329 Seventh Ave.

Coping with Stressful Life Experiences. Adath Israel Kosher Nutrition Project, 1815 Noriega.

June

Women's Health. 125 Valencia St. Center.

Sexual Health. Noe Valley Senior Center, 1021 Sanchez St.

Aerobic Exercise. Francis of Assisi Community Senior Center, 145 Guerrero St.

Gastrointestinal Problems. St. Mary's Cathedral Senior Club, 111 Gough St.

Chest Respiratory Functions. Mission YMCA Senior Center, 4080 Mission St.

Diabetes. Senior Nutrition Program, Laguna Honda Hospital, 375 Laguna Honda Blvd.

Relieving Tension & Stress. Haight Ashbury Senior Center, 1350 Waller St.

Over-the-Counter Drugs. California League for the Handicapped, 1299 Bush St.

FILMS

COLE HALL CINEMA

All films are shown in Cole Hall, Medical Sciences building, 513 Parnassus Ave. Children under 14 $1.25; UCSF students & Millberry Union members $1.75; general $2.25. For further information call 666-2571.

Fri., May 4: **The Ballad of Gregorio Cortez.** 6:30 & 8:30 p.m.

Thurs., May 17: **The Big Chill.** 5:45 p.m.

Fri., May 18: **The Big Chill.** 6:30 & 8:30 p.m.

Fri., May 25: **North by Northwest.** 6:30 & 8:45 p.m.

FOLK DANCING

Learn folk dancing from various parts of the world. No partner needed and everyone is welcome to attend. Held every Tueday in the Millberry Union Gym, 500 Parnassus Ave. 1-2:15 p.m.

HOSPITALS AUXILIARY EXHIBIT

On display for the month of May in the lobby of Moffitt Hospital, 505 Parnassus Ave., will be lithographs, photographs, watercolors, science fiction acrylics & miniature oils. A portion of all proceeds benefits UC Hospitals & Clinics patients. For June's schedule or to reserve or purchase work, visit the Auxiliary Office (off of Moffitt lobby), 10 a.m.-2 p.m., or call 666-4906.

SPECIAL EVENTS / DATES

Tues., May 1: **Lecture/Slide Presentation: Everest's East Face: The Impossible Climb.** Everest climber & UCSF professor Louis Reichardt. UCSF students & Millberry Union members $1; general $2. Cole Hall, 513 Parnassus Ave. 5:30 p.m.

Wed., May 2: **Grete Simpson Lecture: Narcissistic Pathology: Typical & Atypical Cases.** Otto Kernberg, Psychr., Cornell. (At Psychiatry Grand Rounds.) 11 a.m.-12:30 p.m. in HSW 301 (enter through 513 Parnassus Ave.).

Thurs., May 3: **Tom Noddy's Bubble Magic.** HSW 300. (enter through 513 Parnassus Ave.). Noon.

Sat., May 5: **Midpoint Registration for Millberry Union Classes.** Half-price registration fee for all classes not closed. Millberry Union pool desk. 9 a.m.-8 p.m.

Fri., May 11: **Coffeehouse Concert: Orquesta Batachanga.** UCSF students & Millberry Union members $1; general $2. Millberry Union Cafeteria, 500 Parnassus Ave. Happy hour, 5 p.m.; concert, 5:45 p.m.

Wed., May 16: **Twilight Concert: The San Andreas String Quartet, Plus One.** UCSF students & Millberry Union members $2; general $3. Millberry Union lounges, 500 Parnassus Ave. Reception, 5 p.m.; concert, 5:45 p.m.

Tues., May 22: **Chauncey Leake Day.** Begins at 11:30 a.m. (See news item for details.)

Mon., June 18: **Millberry Union's Registration for Children's Classes.** New classes include: Jazz Ballet, Creative Dance, and Cooking for Kids. Students & Millberry Union members only. Millberry Union Central Desk, 500 Parnassus Ave. 8 a.m.-2 p.m. & 4-7 p.m. General registration tomorrow, June 19. For further information and a free brochure call 666-2571.

Mon., June 25: **Millberry Union's Registration for Adult Classes.** New classes include: 30-Minute Workouts, Investment in Real Estate: Limited Partnership, Chocolate Tasting, Pasta Making and Sushi Making. Students & Millberry Union members only. Millberry Union Central Desk, 500 Parnassus Ave. 8 a.m.-2 p.m. & 4-7 p.m. General registration tomorrow, June 26. For further information and a free brochure call 666-2571.

TOURS

CAMPUS TOURS

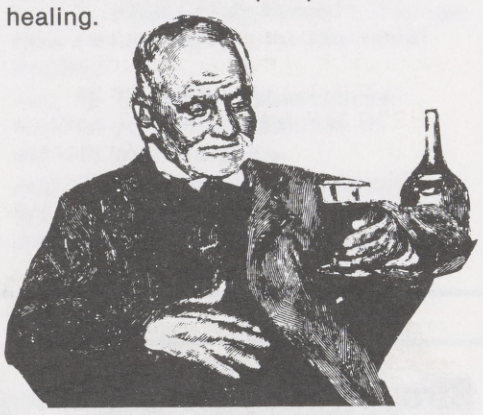
All tours are free and take place at 1 p.m. on Tuesdays, May 1, 8, 15, 22 and 29 and June 5, 12, 19 and 26. Meet in the lobby of the Medical Sciences building, 513 Parnassus Ave. For further information call 666-4394.

BROWN BAG TOURS / LECTURE SERIES

All lectures are free and held on Wednesdays at noon in Room 303 Health Sciences West (enter through 513 Parnassus Ave.). Tapes of all talks are available for listening in the UCSF Library, SIMA Unit, Room 345 Health Sciences East. For further information call 666-4394.

May 2: **Body Transformation.** How to use the power of imagery to help healing, get into shape, and look younger.

May 9: **Chinese Medicine.** Highlighting herbology, diet, theory of the five elements—all in the perspective of healing.



May 16: **Real Men Don't Drink Calistoga.** A view of alcoholism as a masculinity problem.

May 23: **Sensory Brain Maps.** UCSF research shows that new skills, resulting from changes in brain maps, can be achieved at almost any age.

May 30: **UCSF Cystic Fibrosis Research Center.** Seeking the cause of and learning to control a disease that strikes 30,000 American children each year.

June 6: **The AIDS Epidemic.** Immunology, epidemiology, etiology.

June 13: **Drugs & Sports.** Steroids & cocaine pose a problem in major (and minor) sports.

June 20: **Who's On First?** Many doctors & patients may not be on the same wavelength.

June 27: **Death in the West.** A controversial TV documentary destroying the image of the "Marlboro Man."

SELF-DEFENSE WORKSHOPS

Class size is limited & pre-registration is required. Fees must be received prior to the class or the space will be reassigned. Fees will be refunded if cancellation takes place one week prior to the class starting date. For further information & pre-registration call 666-5683.

Tues., May 8-June 5: **Review Class.** For those who have completed the 24-hour class. $25.

Sat., May 19: **Co-ed Self Defense Workshop.** Campus community $10; general $30. 9 a.m.-5 p.m.

MASSAGE SERVICE

Millberry Union offers a mid-day massage from 12 to 2 p.m. on Fridays, in addition to the regular schedule—weekdays 3 to 8 p.m. & Saturdays 10 a.m. to 2 p.m. Fees are UCSF students and Millberry Union members $9/half hour, $17/hour; general $13/half hour, $20/hour. For further information call 666-1115 or visit the pool desk in Millberry Union, 500 Parnassus Ave.

OUTDOORS UNLIMITED/ WILDERNESS EXCHANGE

Outdoors Unlimited is located at 24 Kirkham St. Sign up for activities from 11:30 a.m. to 1:30 p.m. or 5 to 7 p.m., Monday to Friday; 4-6 p.m., Tuesday to Thursday. Two-week advance registration is required for most events. For further information call 666-2078. Between May and June Outdoors Unlimited will be moving to the street level of the University Hospital building, 533 Parnassus Ave.

Tues., May 8: **Lecture: Wilderness Gear: Packs & Lightweight Stoves.** Millberry Union Madrone Room, 500 Parnassus Ave. 7 p.m.

Sun., May 13, 20, 27, June 10, 17, 24: **Sailing on SF Bay.**

Tues., May 15: **Pub Crawl.**

Tues., May 15: **Whitewater Rowing Clinic.**

Wed., May 16, Tues., June 5, Wed., June 20: **Board Sailing Clinics.**

Wed., May 16: **Boating Madness: Kayak & Canoe.** Millberry Union pool, 500 Parnassus Ave.

Fri.-Sun., May 18-20: **Farm Work & Naturalism Weekend.** Jughandle Farm and Nature Center.

Sat., May 19: **Day Hike.** San Francisco.

Sat.-Sun., May 19-20: **Bike Tour.** Coastal Cruise.

Mon., May 21: **Basic & Moving Water Canoe Clinic.**

Thurs., May 24: **Broom Hockey.** SF Ice Rink.

Thurs., May 24: **CPR Instructor Training.** Room 705, School of Nursing (enter through 521 Parnassus Ave.).

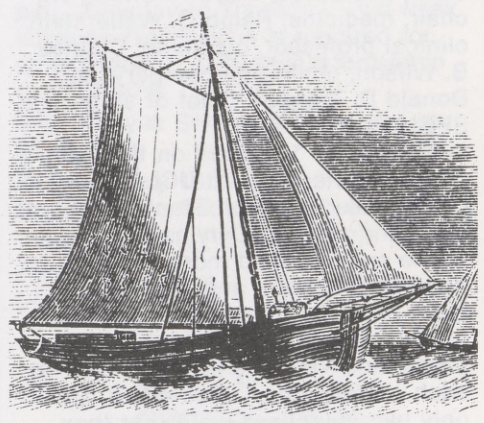
Sat.-Mon., May 26-28: **Whitewater Rafting.** Klamath River.

Tues., May 29: **Moving Water Canoe Clinic.**

Sat., June 2: **Beginner Climbing.**

Sat.-Sun., June 2-3: **Whitewater Rafting.** Upper Sacramento River.

Wed., June 6: **Summer Get-Together.** Millberry Union lounge, 500 Parnassus Ave. 7:30 p.m.



Sat., June 9: **Angel Island Sail/Hike.**

Sat.-Sun., June 9-10: **Backpacking.** Yosemite.

Sat.-Sun., June 9-10: **Canoeing.** Lake Tahoe.

Sat.-Sun., June 16-17: **Whitewater Rafting.** Merced River.

Mon.-Fri., June 18-22: **Equipment Sale.** Outdoors Unlimited Center.

Tues., June 19: **Whitewater Canoe Clinic.**

Tues., June 19: **Wilderness Adventure Skills Clinic.**

UCSF

University of California, San Francisco
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TO OUR NEIGHBORS

May & June, 1984, Vol. IX, No. 3

Schoolteachers Urged to Use Antismoking Film

Schoolteachers are being urged to educate their students on the dangers of smoking by taking advantage of the nationwide airing of the powerful antismoking film, "Death in the West," to appear this spring on many public television stations.

Stanton Glantz, PhD, UCSF associate professor of medicine, and colleagues at UC-Berkeley have developed an educational curriculum around the film to warn teenagers of the very real hazards of the habit and to alert them to the devious nature of cigarette advertising.

The curriculum, which is being distributed by the California Nonsmokers' Rights Foundation, has been used in classrooms several times before in conjunction with the film, reaching some 100,000 teenagers. An evaluation of the curriculum showed it to be effective in turning teenagers away from smoking.

"Death in the West" explodes the advertising myths about smoking, comparing the rugged "cowboy" image of smokers often portrayed in cigarette advertisements with real-life cowboys, all heavy smokers, who are dying of lung diseases. Philip Morris, the maker of Marlboro cigarettes, the leading brand among teenagers, is the focus of the film.

The curriculum, at $2 per copy, may be obtained from the California Nonsmokers' Rights Foundation, 2054 University Avenue, Suite 500, Berkeley, CA 94704, (415) 841-3032.

A Day for Planting & Remembering

Come to campus on Tuesday, May 22, to plant flowers, picnic in our courtyard, and hear free entertainment by our own UCSF Marching Band, in celebration of Chauncey Leake Day.

The day will begin at 11:30 a.m. with a dedication of a marble bust of Hygeia in the minipark between Langley Porter Psychiatric Institute and Long Hospital (505 Parnassus Avenue). Several teams of staff, faculty and students will participate in a stretcher relay race at noon, beginning on the steps of the Medical Sciences building, 513 Parnassus Avenue. The race will be followed by a $1 picnic lunch, a bake sale, race winner presentations, and a bedding plant sale.

The day honors the well-known scientist and founder of the UCSF Department of Pharmacology, who died in 1978. He was often seen on campus planting a flower or stooping to pick up scraps of paper. He made significant contributions in the field of pharmacology and was known as a public speaker, writer and poet.

City to Up the Price of Parking

As part of a city-wide parking control effort, the SF Department of Public Works plans to increase parking meter costs on most streets surrounding UCSF. If approved by the Board of Supervisors, UCSF staff and patients will be paying more for street parking beginning in July or August of this year.

The streets involved will be the east side of Hillway Avenue, the south side of Irving Street from Arguello to Third Avenue, the last block of the east end of Kirkham Street, the north side of Parnassus Avenue from Hillpoint to Fourth Avenue and south side from Hillpoint to Fifth Avenue, and also a small section of Parnassus near Third Avenue.

The present parking meter rate is 20 cents per hour and 10 cents per half hour. The new rate will increase the cost to 50 cents per hour, 25 cents per half hour. For further information contact Nelson Wong, SF Department of Public Works, 558-3371.

New Facilities for Dental Practice

The UCSF Faculty Group Dental Practice has moved to new facilities in Room 4000, the School of Dentistry Building, 707 Parnassus Avenue. The practice has specialists in endodontics, periodontics and prosthodontics, in addition to general practitioners. For further information call 666-3028.

You Too Can Be Punch & Judy

The UCSF Puppet Therapy Program has openings for volunteers who enjoy working with children.

Volunteers in the program are trained as puppeteers who put on informal shows designed to relieve pediatric patients' fears of hospital procedures and treatment. Puppeteers use hand puppets and miniature hospital equipment in their shows and meet with each child on a one-to-one basis.

Volunteers must be at least 18 years old, and previous experience with children or in the health field is desirable. After an orientation and training program volunteers are committed to two-and-one-half hours a week for at least one year.

Codirectors of the program are Pat Stich and Elaine Pico.

Last year more than 500 children participated in UCSF's Puppet Therapy Program, which was first organized in 1969 and now is part of Child Life Services.

All those interested in volunteering should call 666-2538.

Good Housekeeping's "Seal of Approval" to 10 UCSF Doctors

Nearly 10 percent of the doctors listed in the *Good Housekeeping* nationwide survey, "The 120 Best Doctors in America," are on the UCSF faculty.

The 10 MDs listed in the April 1984 issue of *Good Housekeeping* were: Paul A. Ebert, chair, surgery; Robert A. Fishman, chair, neurology; Melvin M. Grumbach, chair, pediatrics; William F. Hoyt, professor, ophthalmology and neurology; William W. Parmley, chief, cardiology; Abraham M. Rudolph, vice chair, pediatrics; Lloyd H. Smith, Jr., chair, medicine; Ralph O. Wallerstein, clinical professor, medicine; Charles B. Wilson, chair, neurosurgery; and Donald D. Trunkey, chief of surgery at SFGH.

There were 15 others on the west coast selected—six at UCLA, four at UC-San Diego, two at Stanford, two at USC, and one at UC-Irvine.

The survey asked more than 400 department chairs and clinical program chiefs at 87 medical schools across the country to name the best physicians—leaders in their field—in each of 24 medical specialties. The only two guidelines were that they could not name experts at their own institutions, and that doctors who never see patients could not be cited. Those most often named constituted the *Good Housekeeping* list.

Housing Needed

UCSF is experiencing difficulty in locating housing for its students, faculty and staff. If you have any permanent rentals or sublets of private rooms, studios, apartments, flats or houses, call the UCSF Housing Office weekdays, 8 a.m. to 5 p.m., at 666-1426.

Stress/Anxiety Program

A diagnostic and treatment service for those suffering from anxiety or stress is being offered by the Langley Porter Psychiatric Institute (LPPI).

The staff, consisting of psychiatrists, clinical psychologists and psychiatric social workers, also treats patients who are suffering from a traumatic event.

People wishing treatment are given a comprehensive evaluation and then either are offered appropriate treatment at LPPI or are referred to other services.

The patients also are part of a clinical research project on stress and anxiety. For further information contact Geri Krasner, UCSF Stress and Anxiety Clinic, 681-8080, extension 513.

New Consultation Service for Outpatients with Vascular Problems

A new consultation service for outpatient angiography—the radiologic imaging of blood vessels—has been established at UCSF's Ambulatory Care Center to diagnose and treat vascular problems faster, more easily and at a reduced cost to the patient.

Ernest J. Ring, MD, professor of radiology and an expert in the medical subspecialty called interventional radiology, started the service several months ago to accommodate an increasing number of patients who can benefit from angiography on an outpatient basis.

The service is a first on the west coast and is an example of a new trend in radiology. The only other facility in the world is at Johns Hopkins in Baltimore.

UCSF
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532 Parnassus Avenue, San Francisco, CA 94143

RUSH—TIME DATED
MAY—JUNE, 1984

TO OUR NEIGHBORS